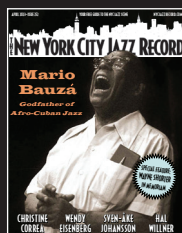


YOUR FREE MONTHLY GUIDE TO THE NYC JAZZ SCENE

NYCJAZZRECORD.COM

# THE NEW YORK CITY JAZZ RECORD



## 2024 MEDIA KIT



NEW YORK'S ONLY HOMETGROWN JAZZ GAZETTE

# AT THE NEW YORK CITY JAZZ RECORD...

Founded in 2002, *The New York City Jazz Record* (né *AllAboutJazz-New York*) is a highly respected source for information and opinion on jazz in New York City and thus the larger jazz world. For 17 years, it has been nominated as "Best Jazz Publication" by the Jazz Journalists Association Awards. With a combined readership of over 23,000 monthly, there is no better way to reach the city's jazz listeners as well as a cross section of the national and international listenership.

Our mission is to promote jazz in New York City through timely editorial coverage of jazz artists and venues. We also publish the city's most extensive calendar of events. Our coverage philosophy reflects the breadth of jazz in New York City and serves as a unifying force for the community. Featured artists range from Anthony Braxton to Mary Halvorson, Evan Parker to Shabaka Hutchings, John Zorn to Sonny Rollins, Vijay Iyer to Danilo Pérez, Maria Schneider to Nels Cline.

Our value as an advertising venue is demonstrated by a selection of featured companies:

**Labels:** Arbors, AUM Fidelity, Capri, Criss Cross, Delmark, Dot Time, ECM, ESP-Disk', Fresh Sound, Gearbox, HighNote, ILK Music, Innova, Intakt, Not Two, Palmetto, Resonance, RogueArt, Ropeadope, SteepleChase, Storyville, Summit, Sunnyside

**Venues:** 92NY, Aaron Davis Hall, Apollo, Bar Bayeux, Blue Note, Bronx River Arts Center, Carnegie Hall, The Django, Flushing Town Hall, Harlem Stage, Hostos Center for the Arts & Culture, New Jersey Performing Arts Center, Jazz@Lincoln Center, Le Poisson Rouge, Roulette, Town Hall, Tribeca Performing Arts Center, Village Vanguard

**Festivals:** BRIC JazzFest, Caramoor, CityParks Summerstage, Lake George, Litchfield, Moers, Montréal, Newport, Panama, Syracuse, White Plains, Victo, Vision, Winter JazzFest

**Others:** AACM, Jazzmobile, Jazz Record Center, WBGO fm, World Music Institute

## FIVE REASONS TO ADVERTISE

In-depth and timely coverage of the local NYC jazz scene is a reason for readers to pick up each issue.

The city's most complete event calendar listings is an indispensable resource for anyone attending jazz shows in the city, as well as just outside the metropolitan area within one hundred miles (given, TNYCJR's "100 Miles Out" listings which extend to north of the city plus the tri-state area). Whether someone goes to one show a month or one a day, *The New York City Jazz Record* is a vital resource.

Accessibility of the paper at hundreds of locations throughout New York City means that there is no publication that more fully targets jazz listeners in the Metropolitan area.

Each issue is archived on our website (online editions are presented in full color) for two years so your advertising dollars do not stop working when the month ends.

Simply can't beat the cost effectiveness! Our large format edition means your ad reproduces bigger, and no full pages of small ads that can be ignored or competitors' ads placed next to each other. Couple this with a wide open editorial policy means reaching people you may not even be directly targeting.



# TESTIMONIALS

Being a New Yorker for more than 60 years, and having read lots of newspapers and music magazines, I still find *The New York City Jazz Record* the easiest to read, as well as the most informative jazz magazine and calendar of all. **(Bassist Ron Carter)**

Always ahead of the game! The most informative gazette featuring the most important genre in American music. All the musicians from the genre of Latin jazz and jazz are blessed to have this publication. **(Pianist Eddie Palmieri)**

Your publication has consistently gone above and beyond - combining comprehensive listings, great photos and insightful features year after year for the fulfillment of our fans. I have long appreciated your efforts and am pleased to have been featured in your pages. **(Vocalist Nancy Wilson)**

*The New York City Jazz Record* is a well-written paper covering a broad spectrum of jazz. It is interesting, has good articles and fills a void... and amazingly enough it's free! **(Drummer Jack DeJohnette)**

Simply the hippest journal about jazz in New York that has ever been published... The deep passion of all of the folks involved in its production is evident each and every month. **(Saxophonist Joe Lovano)**

One of the best, most beautiful things this city has! **(Drummer Billy Hart)**

A publication we've been needing for about 100 years. **(Saxophonist Prince Lasha)**

An indispensable giveaway. **(Jazz critic Francis Davis)**

One of the most consistent sources available for tracking developments in the New York and international jazz avant-garde. **(John Gray, *Creative Improvised Music*)**

A wonderful advertising tool for us. Our presence in the paper has resulted in significantly increased traffic and is the perfect vehicle for reaching our target customer base. **(Maxwell Drums)**

I love reading the *The New York City Jazz Record* every month because it's created by people who are as passionate about music as I am. The *TNYCJR* team is professional and the writing is uniformly excellent. **(Braithwaite & Katz, Publicist)**

It is great to see a publication that cares about jazz. **(Berklee College of Music)**

Your paper is tremendous. I've enjoyed every page. **(Drummer Alvin Fielder)**

My favorite magazine - heartbeat of the music. **(Saxophonist JD Allen)**

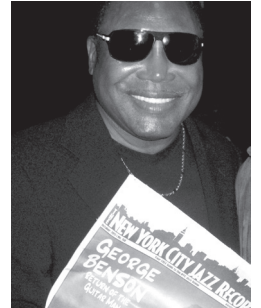
We feel very positive about the work, which really stands out among many of the other publications of its kind. **(Scott Menhinick, Publicist, *Improvised Communications*)**



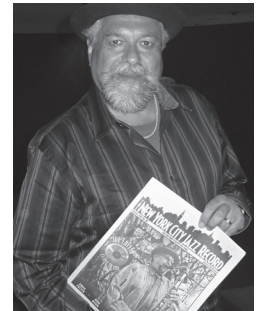


# AVAILABILITY

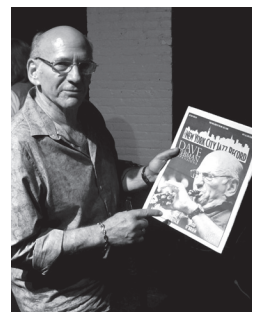
The city's most targeted jazz publication! Available at hundreds of jazz clubs, performance venues, music and instrument stores, schools, churches & coffee shops throughout the metropolitan area.



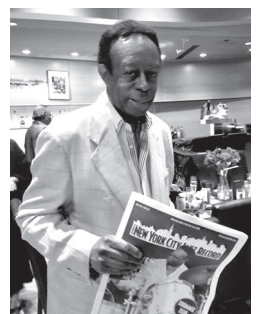
George Benson



Joe Lovano



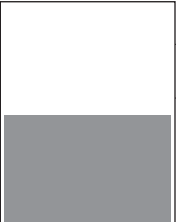
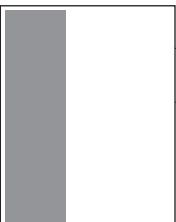
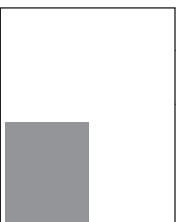
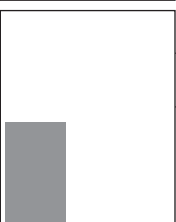



Dave Liebman



Louis Hayes

# ADVERTISING INFORMATION

| AD SIZE   | OPEN  | 3X    | 6X    | 12X   |
|---|-------|-------|-------|-------|
|    | \$925 | \$830 | \$740 | \$650 |
| <b>FULL PAGE</b><br>9.5"W x 12"H (24.15cmW x 30.5cmH)                               |       |       |       |       |
|    | \$680 | \$613 | \$546 | \$469 |
| <b>TWO-THIRD PAGE</b><br>6.5"W x 12"H (16.5cmW x 30.5cmH)                           |       |       |       |       |
|    | \$550 | \$494 | \$438 | \$386 |
| <b>HALF PAGE</b><br>9.5"W x 6"H (24.15cmW x 15.25cmH)                               |       |       |       |       |
|   | \$386 | \$345 | \$314 | \$268 |
| <b>THIRD PAGE</b><br>3.15"W x 12"H (8cmW x 30.5cmH)                                 |       |       |       |       |
|  | \$345 | \$309 | \$273 | \$226 |
| <b>QUARTER PAGE</b><br>4.75"W x 6.25"H (12.065cmW x 15.875cmH)                      |       |       |       |       |
|  | \$278 | \$247 | \$221 | \$190 |
| <b>SIXTH PAGE</b><br>3.15"W x 6"H (8cmW x 15.25cmH)                                 |       |       |       |       |
|  | \$186 | \$170 | \$144 | \$129 |
| <b>TWELFTH PAGE</b><br>3.15"W x 3.15"H (8cmW x 8cmH)                                |       |       |       |       |

# DISPLAY ADVERTISING MECHANICAL SPECIFICATIONS

*The New York City Jazz Record* is printed by non-heatset process in tabloid format on 30-lb. paper.

Method of binding: Folded, not stitched.

Publication trim size: 11 1/2" wide, 14" deep. 3 columns per page.  
Type-page size, 10" wide, 12" deep. Margin at fold measures 1/2".

Column widths: Single column, 3 2/5". Two columns, 6 1/2". Three columns, 10".

Depth of column: 12".

Bleed specifications: Do not include bleeds.

Acceptable materials: *The New York City Jazz Record* accepts materials in digital format, in 300 DPI resolution. Advertisers are encouraged to submit B&W files for the print edition and color versions for our online pdf.

Press gain: Our expected press gain of 30% should be taken into consideration.

Type: We recommend using at least 10-point sans serif type (bold or medium-weight) when reversing type out of one color.

Digital Ad Submissions:

Platform: MAC or PC

File formats: Acrobat, Photoshop, Illustrator. The document size must be set to the ad size.

Method of delivery: Digital ads may be submitted via e-mail to [ldgreene@nycjazzrecord.com](mailto:ldgreene@nycjazzrecord.com)

Proofs: We require jpeg proofs for all pdfs.

To confirm receipt of materials, or for more information e-mail: [ldgreene@nycjazzrecord.com](mailto:ldgreene@nycjazzrecord.com)





# DISPLAY ADVERTISING PUBLISHER-SET ADS

If you are unable to submit your black-and-white ad in camera-ready format, *The New York City Jazz Record* provides advertisement design services.

*The New York City Jazz Record* will typeset simple layouts without graphics at a rate of 25% of the open rate.

For more complicated layouts or advertisements with graphics, the charge will be 35% of the open rate.

Minor revisions will be done free of charge. Major revisions will be done at a 10% charge per revision.

Advertisers using *The New York City Jazz Record's* design services are required to provide an electronic version of all text (in either .doc or .txt format).

Advertisers using *The New York City Jazz Record's* design services are required to provide all logos or graphics in .jpeg, .tiff or .eps format. Faxed copies of logos and graphics are not acceptable.

Coming to America for a short but sweet tour:  
October 18 - 20, 2023  
Listen for yourself and find out!  
**ERIC AND WILL LINDO**  
**ERIC VLOEMANS** (trumpet) &  
**WILL HOLSHOUSER** (saxophone)  
Performing at Harbes in Brooklyn on  
Saturday, October 21st (8-9:30 pm)  
Two for the Road  
(V Flow Challenge)  
on Bandcamp  
& streaming platforms  
"An accordion and a  
trumpet. They brought  
a sold-out house... to  
ecstasy!" — JazzyNuts (NY)

New Album  
**Elijah Shiffer**  
**CITY OF BIRDS**  
Volume 1  
Releases November 6th on Star Jelly Records  
Elijah Shiffer's All The Birds Quartet  
is at Lowlands Bar Nov. 7th (8-9:30 pm)  
elijahshiffer.com

**Santi Debriano's**  
**Arkestra Bembe**  
featuring special guests **George Garzone** (bass)  
and **Jack Walcott** (drums)  
Iridium Jazz Club (1500 Broadway at 51st St.)  
October 21st (8-30 pm)  
For more info visit: [www.bembemusic.com](http://www.bembemusic.com)  
Arkestra Bembe is:  
Arkestra Bembe (New York City), The Blue (Cuba),  
Sonny Marmorek (Detroit), Marmorek (Washington),  
Adrian Kozlov (Cuba), Nelly (New York City) and  
Santi Debriano (New York City).  
"It is in core, Asanti is the product of commitment, a  
desire to grow and understanding that between  
musicians lies a true community."  
— Ron Magallon  
For more info visit  
[www.bembemusic.com](http://www.bembemusic.com)

"The epic new Pyramids  
crystallizes their finest  
since the band reformed  
in 2012." BOC, 6Music  
**IDRIS ACKAMOR**  
THE PYRAMIDS  
AFRO  
FUTURISTIC  
DREAMS  
Live album launch concert:  
09.14.23: Public Records, New York  
09.15.23: 09.16.23: Solar Myth, Philadelphia  
Released 22nd September 2023 on 2LP / CD / digital  
STU

Master Wind: Jim McNeely, Ed Neumeier  
Bassist/composer **MARTIN WIND** introduces his latest  
this project Counterpoint (Laika Records)  
featuring two veterans of the New York jazz scene:  
**JIM MCNEELY** (piano) and **ED NEUMEIER** (trombone),  
who happen to be two of this music's  
most celebrated composers and arrangers of the past  
few decades, as well. The trio explores original  
material such as McNeely's hit big band chart  
"Extra Credit" and Wind's "Cousin My Point",  
as well as unique renditions of  
jazz standards "Blame It on My Youth" and  
"In the Wee Small Hours of the Morning".  
For more:  
martinwind.com/counterpoint (U.S. only)  
or [laika-records.com](http://laika-records.com)  
Also available on iTunes, Amazon,  
Bandcamp and other streaming platforms  
For more info visit Scott Thompson PR:  
[contact@scottpr.net](mailto:contact@scottpr.net)  
Album release concert in the NYC area includes:  
9/7 (7:30 pm) Museum, NYC  
9/8 (8 pm) Over Head Inc., Delaware Water Gap, PA  
9/9 (8 pm) Maureen's Jazz Cellar, Nyack, NY  
9/10 (2 pm) Shattley-Powers Place, Catskill, NY  
**MARTINWIND.COM | LAIKA-RECORDS.COM**

**Ahmed Abdullah's Diaspora - Isaiah Collier and the Chosen Few**  
\*Thursday, Dec. 14th (7:30 pm)  
at Church of St. Luke and St. Matthew (520 Clinton Ave., Brooklyn)  
with saxophonists Salim Washington and Alex Harding (saxophones),  
Monique Ngozi Nri (poetry/vocals), Alexis Marcello (piano),  
Obasi Akoto (bass), Brandon Lewis (percussion)  
Tickets: [blankforms.org](http://blankforms.org)  
**Ahmed Abdullah's Diaspora**  
\*Friday, Dec. 15th (7 pm)  
at The Brooklyn Circus (SoHo Location: 361 Canal St., Manhattan)  
with Salim Washington and Alex Harding (saxophones),  
Monique Ngozi Nri (poetry/vocals), D.D. Jackson (piano),  
Obasi Akoto (bass), Brandon Lewis (percussion)  
**AHMEDIAN.COM**  
AHMED ABDULLAH'S DIASPORA has been the primary ensemble of its namesake since the '90s,  
fusing a stellar repertoire of Sun Ra songs with the music of the South African diaspora, standards  
and much more! Mr. Abdullah is a crucial figure in the New York loft jazz movement, forming the  
group Abdullah in 1972 and going on to found the Melodic Art-Tet (with Charles Brackeen, Ronnie  
Boykins and Roger Blank) in the early '70s and The Group (with Marion Brown, Billy Bang, Sirone,  
Fred Hopkins and Andrew Cyrille) in 1986. He was a member of the Sun Ra Arkestra as a  
trumpeter for more than two decades, beginning in 1975, a journey that is the subject of his  
memoir *A Strange Celestial Road: My Time in the Sun Ra Arkestra* (Blank Forms Editions, 2023).

**MEHMET ALI SANLIKOL**  
&  
**WHATSNEXT?**  
featuring  
**ANAT COHEN**  
&  
**MIGUEL ZENÓN**  
Appearing at Birdland  
October 1  
(5:30 PM)  
Celebrating  
the release of their new jazz  
orchestra album...  
**Turkish Hipster:**  
*Tales From Swing to Psychedelic*  
"The multiculturalism is not  
touristy, but rather sophisticated,  
informed, internalized... A  
true fusion of jazz and  
folkloric Turkish language  
and colors."  
—The Boston Globe  
For more info visit  
[sanlikol.com](http://sanlikol.com)

# DISPLAY ADVERTISING INSERTION SCHEDULE

## January 2024

Reservation Deadline: December 13th; Material Receipt: December 15th; Streetdate: December 29th

## February 2024

Reservation Deadline: January 12th; Material Receipt: January 16th; Streetdate: January 26th

## March 2024

Reservation Deadline: February 9th; Material Receipt: February 12th; Streetdate: February 23th

## April 2024

Reservation Deadline: March 13th; Material Receipt: March 15th; Streetdate: March 31st

## May 2024

Reservation Deadline: April 10th; Material Receipt: April 12th; Streetdate: April 26th

## June 2024

Reservation Deadline: May 15th; Material Receipt: May 17th; Streetdate: May 29th

## July 2024

Reservation Deadline: June 12th; Material Receipt: June 14th; Streetdate: June 28th

## August 2024

Reservation Deadline: July 10th; Material Receipt: July 12th; Streetdate: July 26th

## September 2024

Reservation Deadline: August 14th; Material Receipt: August 16th; Streetdate: August 30th

## October 2024

Reservation Deadline: September 11th; Material Receipt: September 13th; Streetdate: September 27th

## November 2024

Reservation Deadline: October 16th; Material Receipt: October 18th; Streetdate: November 1st

## December 2024

Reservation Deadline: November 13th; Material Receipt: November 15th; Streetdate: November 29th





# DISPLAY ADVERTISING INSERTION ORDER

AD SIZE:

☐ ☐ ☐ ☐ ☐ ☐ ☐  
1/12 1/6 1/4 1/3 1/2 2/3 Full

MONTH(S) OF INSERTION:

|                          |                          |                          |                          |                          |                          |            |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |            |
| JAN                      | FEB                      | MAR                      | APR                      | MAY                      | JUN                      |            |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |            |
| JUL                      | AUG                      | SEP                      | OCT                      | NOV                      | DEC                      | <hr/> YEAR |

☐ ARTWORK PROVIDED

☐ DESIGN REQUIRED

RATE OF INSERTION: \$\_\_\_\_\_

BILLING ADDRESS

NAME:

ORGANIZATION:

STREET ADDRESS:

CITY:

STATE:

ZIP CODE:

COUNTRY:

TEL:

FAX:

EMAIL:

SIGNATURE

DATE

**PLEASE SIGN INSERTION ORDER AND FAX TO 212-568-9628**



66 Mt. Airy Road East, Croton-on-Hudson, NY 10520  
phone/fax: 212-568-9628 | [www.nycjazzrecord.com](http://www.nycjazzrecord.com)

**Laurence Donohue-Greene, Managing Editor** [ldgreene@nycjazzrecord.com](mailto:ldgreene@nycjazzrecord.com)

## ADVERTISING POLICY

Advertisements not paid in full within 60 days of insertion order are subject to 5% per month interest charge on unpaid balance.

Positioning of advertisements is at the discretion of *The New York City Jazz Record*, which will make good faith effort to honor position requests when possible. No allowance will be given for advertisement position.

Open rates will be enforced for failure to meet multiple insertions. Advertisements not received by the closing date may incur open rate charge.

Although every effort is made to ensure that advertisements appear correctly, errors due occur.

Allowance for errors is given as monetary credit or reruns and is based on the impact the error has of the effectiveness of the entire advertisement.

In case of ads designed in-house, advertiser's final sign-off indemnifies *The New York City Jazz Record* against any errors.

Any request for credit must be received within seven days of publication. *The New York City Jazz Record* assumes no liability for omissions.

*The New York City Jazz Record* reserves the right to make minor color-correction to submitted files for optimal printing.

Advertiser agrees to indemnify and hold *The New York City Jazz Record* harmless against any expense or loss by reason of any claims arising out of publication.

First-time advertisers are required to pay in advance for first insertion.

Signature of Insertion Order indicates reading of and agreement to all terms and conditions specified therein.

Signing and submitting Insertion Order serves as a contract between *The New York City Jazz Record* and advertiser who commits to advertisement details as filled out in respective Insertion Order form. Canceling a reserved ad is allowed if done so by issue ad request deadline.